



17th International Input-Output Conference

TITLE: TOURISM'S POTENCIAL TO CREATE JOBS AND INCOME IN BRAZIL

**AUTHORS: TAKASAGO, MILENE ; IMORI, DENISE; MOLLO, MARIA; ANDRADE, JOAQUIM;
SARTORI, FERNANDA; Guilhoto, Joaquim**

EMAIL: milene@unb.br

COUNTRY: BRAZIL

**KEYWORDS: TOURISM ; TOURISM ECONOMIC ; INPUT-OUTPUT MODEL ; EMPLOYMENT AND
INCOME ;**

PAPER CONFERENCE CODE: 125

FULL PAPER IN CD?: NO

ABSTRACT:

The main objective of this paper is to assess the tourism activity in Brazil, and examine, particularly, its capacity to generate employment. To this aim an input output matrix, that considers the tourism as one of the sectors of the economy, was computed for the year 2004. This matrix made it possible to examine the main relationships between tourism and the rest of the economy. Forward linkages and backward linkages of the tourism sector were computed. In addition, the effects of the development of the tourism sector on income and employment were analyzed and compared in this respect with the industrial sector.