Dynamics in Keysector-Analysis

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The Hirschmanian-Rassmussen key-sector analysis is a static photo of the potential total impacts of the sectors of an economy in a specific moment of time. However, dynamics are important to realise the trends of an economy and observing successive photos may be useful. Trendalyzer is an information visualization software for animation of statistics, initially developed by Gapminder Foundation, included for free in Google Docs gadgets. This presentation aims to show a new way to analyze and present input-output data taking advantage of free, ready and easy-to-use tools, in order to gain deeper insights.