

Zanzibar Tourism Accounts: A research proposal to strengthen their present status

Topic: Input-output studies of tourism issues II

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In recent years, tourism industry emerges as a potential sector in Zanzibar economy in terms of foreign exchange earnings, employment creation; stimulate the development of other economic sectors. Currently, the benefit of tourism activities to the country economy is difficult to measure because it is implicitly included in various industries of the economy. The development of Tourism Account (TSA) is an attempt to provide a clearer picture of the relative importance of tourism as an economic activity and to trace its interrelationship with traditional industry sectors in national accounts. Therefore, this study will explore the significance and feasibility of developing the Tourism Account in Macro level, and provides useful insights on its potentiality. All along, this study is intended to provide a detailed look at the Tourism Account, which has a significant implication for the development and strengthening of the tourism statistics and at large.