An Economic Analysis of the Philippine Tourism Industry

Topic: Analyses of specific economic sectors
Author: Krista Danielle Sy Yu

The archipelagic nature of the Philippines, as well as its colonial heritage, offers a wealth of scenic views that invite both locals and foreigners to participate in tourism-related activities. According to the Department of Tourism (2010), the industry is one of the three largest industries in the country.

This study aims to measure the economic impact of tourism to the Philippine economy through the use of input-output analysis. This will aid policy makers in improving the country's tourism industry through identifying the key sectors that are interrelated to tourism.