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TITLE: CHALLENGES TO THE DEVELOPMENT OF TOURISM SATELLITE ACCOUNTS IN BRAZIL

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ABSTRACT:

The Tourism Satellite Account (TSA) aims to compile and present informations about the participation of this sector on a national or regional economy. In 2001 the Economic Research Foundation Institute (FIPE) conducted the first TSA in Brazil, financed by the Brazilian Institute of Tourism (Embratur). This project intended to identify the information lacks on the national statistics system, serving as a ground to improve this system in order to allow for a reliable measurement of the Brazilian tourism economy in the future. This paper presents a brief summary of the Brazilian experience with the TSA, highlighting the main information lacks on the national statistics system, the principal results, and the challenges for the development of future TSAs in the country.