

INTERSECTORAL IMPACTS OF TOURISM IN THE STATE OF SERGIPE: AN INTER-REGIONAL APPROACH

Topic: Impact Analysis 1

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Tourism is an activity that has most distinguished itself in recent times, not only contribute significantly to the growth of world economy, but also by providing development for the various regions that take advantage of the potential. In Brazil, especially in academic discussions, tourism discussions began to take shape just over two decades, however, at the governmental context have not yet matured to the point of adopting strategic tourism as an industry of significant importance in an agenda of development. In this regard, this paper aims to analyze the intersectoral impacts of tourism investment from the Ministry of Tourism of Brazil, through the National Program of Tourism Development (PRODETUR) in the state of Sergipe. To do so, it will be estimated an input-output inter-regional matrix with two regions: Sergipe / Rest of Brazil, based on official System of National Accounts, Regional Accounts and Annual Industrial Survey, developed and published by the National Institute of Geography and Statistics (IBGE). From this it is possible to simulate the impacts of these investments on output, employment and income in the state, as well as analyze the effects of shocks in state sectors on different sectors of the Rest of Brazil (eg spillovers). In order to capture imbalances in the system will be constructed and analyzed the rates of chain Hirschman-Rasmussen and influence field analysis. Thus, the results may support the policy makers in developing and implementing public policies that aim to induce economic development through tourism.