

## **Mega Sports Events in Rio De Janeiro: An Analysis On The Impact On Employment**

Topic: (7.2) Employment Analysis

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Providing quantitative information about the creation of jobs is a demand of society on the socioeconomic benefits of mega sports events. Thus, the inter-regional methodology of input-output, through its employment multipliers, is able to measure the number of jobs created, directly and indirectly, in Rio de Janeiro and the Rest of Brazil arising from expenditures in the periods of preparation and realization of the 2014 FIFA World Cup and of the Rio 2016 Olympic and Paralympic Games. The number of direct jobs generated as a result of investments for mega sports events was 49,970, with 38,521 new jobs created in the state of Rio de Janeiro and 11,449 new jobs created in the Rest of Brazil. Still, the generation of 414,744 new jobs, direct and indirect, generated in the economy of the state of Rio de Janeiro and of the Rest of Brazil can be credited to the preparation and realization of mega sports events. Therefore, we conclude that the mega sports events acted as catalysts in generating new jobs.