

Is the Orange economy green in the EU27? A first insight

Topic: Input-Output and Orange Economics

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The aim of this paper is to offer an initial evaluation of the environmental impact of the Orange Economy in the European Union, in addition to measuring the potential of these sector. The findings will help policy makers to integrate climate change adaptation measures into cultural policy decisions. A linear multisectoral analysis is applied to examine the environmental impact of the sub-sectors on the EU member states. The 'Orange economy' is reduced by focusing on three accounts of the SAMs, those more related to arts and culture and call them " Cultural Sector" due to the diversity and complexity of the group and in an attempt to have a more accurate analysis. Our findings reveal that the behavior in terms of embodied emissions in the Cultural Sector does not show clear patterns for countries with similar characteristics in the variables and indicators analyzed. The importance of further disaggregating the sector, with particular attention to the components of the final demand for cultural products, is emphasized.